



A monthly newsletter that covers the events of our programs in:

Bakersfield - Chico - Fresno - Hanford - Madera
Merced - North Highlands - Richmond - San Diego - Stockton

September 2020

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#WestCareCA

A Welcome by our Deputy COO, Shawn Jenkins



Shawn Jenkins

"WestCare Family, Welcome to the WestCare Loop newsletter! In a matter of weeks, we will be proudly presenting the 2020 Fresno AIDS Walk: Virtual Edition on

Saturday, October 24th on [WestCare California's YouTube channel](#). In light of the current pandemic and the health of our community, this year's installment will be presented as a produced video event featuring messages from community partners, testimonials from those served by The Living Room, a virtual memorial presentation for those that we have lost, the presentation of the 2020 Community Spirit Award and more! Subscribe to our channel to receive notifications on when the premiere will go live!

Now in its 9th year, the Fresno AIDS Walk is once again a means of support for The Living Room, a Project of WestCare California and Fresno's only social support center for those infected, affected or at risk of contracting HIV/AIDS. This event has been crucial in helping them sustain as a program, but is also a tremendous event for spreading awareness of this disease and paying tribute to those that we've lost, those that persevere and those that lead the charge for a cure.

As years go by and a true cure is not found, the need for support only becomes

greater. With this said, I would like to reach out to our entire WestCare family to be there for one of our own. You can support by purchasing an event shirt or mask in the coming weeks. **(Stay tuned for an email with order info very soon!)**

All funds raised through the event will help The Living Room cover the cost of utilities and ultimately improve the experience of those that receive services and continue to refer to The Living Room as 'A Place to Belong.' Regardless of age, gender, race, upbringing or sexual orientation, this terrible disease affects all of us and those that we serve in some way. I hope to see all of you in the live chat of the premier on Saturday, October 24th on YouTube!"

Sincerely,



2021 Strategic Plan for WestCare California, Inc.

Our WestCare California, Inc. leadership recently gathered and completed our annual SWOT Analysis and Strategic Plan. It's our pleasure to share with you an infographic detailing our priorities moving forward for the year of 2021 and the goals that we would like to accomplish as an organization! Thank you all for your hard work and continued commitment to Uplifting the Human Spirit!

Our Strategic Plan 2021

California



Our Mission: WestCare empowers everyone with whom we come into contact to engage in the process of healing, growth and change benefiting themselves, their families, coworkers and communities.

Our Strategic Values

- ✦ Excellence
- ✦ Dedication
- ✦ Growth
- ✦ Ethics

Our Strategic Priorities

Uniquely serving the community as:



An accredited, licensed & qualified provider that provides evidence-based programming



A provider with a sound infrastructure & leadership



A strong & dedicated community partner that is well connected

Our Strategic Goals

Improve program planning & monitoring processes using a data-driven approach



Hire highly qualified staff & provide support for the growing needs of current staff



Build a solid Community Action Council (CAC)

Continue to expand the continuum of care to meet the needs of those we serve even through the COVID-19 pandemic



CREATED BY

Frank A. Scafidi, Ph.D. & Melissa A. Rhea, Ed.D./WestCare Professional Services Department

WestCare California Celebrates National Recovery Month!

September marked National Recovery Month and our WestCare California family was proud to share what recovery means to them! We were happy to receive participation on behalf of our Adolescent Services, Administration, Belmont Adult Outpatient, MLK Residential and San Joaquin Valley Veterans (Fresno) programs!



Treatment & Rehabilitation News

9/14: The Richmond Health and Wellness Center Opens Virtually!

Just in time for National Recovery Month in September, we opened our newest residential treatment and rehabilitation program in Richmond, CA, the Richmond Health and Wellness Center! To maintain safety during the current pandemic, the grand opening came in the form of a produced video that premiered on our YouTube channel! View their grand opening with a virtual tour, remarks from community partners and a ribbon cutting by [clicking here](#).



9/23: Adolescent Services Help Spread Hope For National Suicide Prevention Month!

In September, our Adolescent Services team in Hanford took part in a drive-through fair with an emphasis on suicide prevention and education! They along with other local Kings County providers, distributed information and goodies to over a hundred families that drove through the event! To read the Hanford Sentinel's coverage of the event, [click here](#).



National Recovery Month Feature:

Jennifer Childers, W2W Counselor, MLK Residential

The following poem was written by Denise Arzoian, the mother of one of our wonderful staff members, Jennifer Childers, regarding her daughter's journey of recovery! Thank you to Jennifer for sharing this and being an inspiration for your fellow staff and those that we serve!

"I watched.

I watched as you lost everything.

Your car, your home, your children.

Lost to a drug, whatever drug you were drinking,

snorting, inhaling or injecting.

Then I lost you.

But I kept watching.

Because, no matter how much pain, anger or hurt I felt,

You were my child.

So I kept watching. And praying.

I don't know exactly when it happened,

but something pierced your heart.

Some call it fate, or happenstance or divine intervention.

I believe it was God.

I watched as you picked yourself up, took the hands

of those ready to help and took your first step

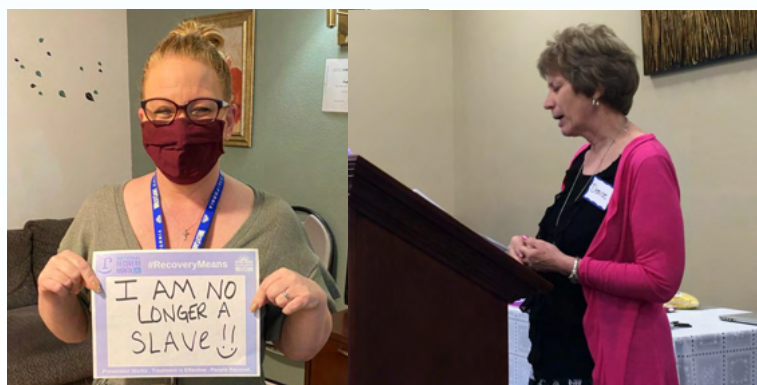
Out of bondage.

As the days and the years take you farther from that place

where you were lost,

I watch with admiration, joy and love to see you

become a woman I love to watch."



Education & Prevention News

10/1: Soothing The Soul With Art Therapy

As part of a recent group session with Behavioral Education And Treatment (BEAT), our team and those that they serve took part in an art therapy painting session led by MLK Residential W2W Counselor, Joslynn Davis! Thank you for your guidance, Joslynn!



Health & Wellness Corner

“Domestic Violence Awareness” by Kristy Crum, Diversion Specialist, Housing Services



“COVID-19 has impacted people in a lot of ways from their jobs to schooling and relationships at home.

Recent reports show that since shelter-in-place orders came into effect, domestic abuse in the United States has affected 1 of 4 women and 1 of 9 men. People are home more and have become either frustrated, angry, upset or even depressed. The percentage of people who have experienced abuse in other countries has also gone up. Despite being known as ‘The most romantic country in the world,’ France has seen a 30% rise in cases. Meanwhile, China’s amount of reported cases has tripled! As for the United States, many reports don’t seem to indicate a clear increase or decrease since shelter-in-place orders began on March 13, 2020. According to [an article on Medical News Today](#), research shows that most countries have seen a rise in domestic violence and that the United States itself has most likely increased as well, but either the results aren’t being put in properly or people aren’t reporting occurrences of it happening in their homes. Domestic violence is a serious offense; the crime itself is a misdemeanor with jail time. Overall, there are a lot of people out there that are stuck and believe that the situation they are in is the best one that they can come up with, but it’s not. COVID-19 has changed a lot of lives and with relationships being tested now more than ever, the virus unfortunately isn’t the only danger.” ***If you or someone that you know is experiencing domestic violence, there is help. For more information, please call 1.800.799.7233 or visit www.thehotline.org***

Kudos!

Sophia-Maria Soto, Facilitator II, MLK Residential

We’d like to congratulate Sophia-Maria on winning a raffle for a \$50 Amazon gift card as part of WestCare Foundation’s recent employee benefits feedback survey! Thank you for sharing your input and congratulations!



Useful Information

HALLOWEEN & COVID-19
TIPS FOR HOW YOU AND YOUR FAMILY CAN STAY SAFE THIS HALLOWEEN

CELEBRATE WITH YOUR HOUSEHOLD
Avoid parties and gatherings. Staying home is the best thing you can do to stay safe this Halloween. You can still enjoy Halloween by decorating and planning fun activities at home.

WEAR A MASK
If you choose to trick-or-treat or trunk-or-treat, wear a cloth mask. Costume masks are not a substitute for cloth masks as they may not provide you with proper protection.

KEEP A SAFE DISTANCE
When outside, make sure to stay 6 feet away from others at all times. Avoid any crowded areas and any places where you can't physically distance.

HANDING OUT CANDY THIS YEAR?
1. Set up outside to avoid having people knock on your door
2. Wear gloves when handing out candy
3. No grab bowls

FOR MORE INFORMATION ON COVID-19 VISIT:
WWW.FCDPH.ORG/COVID19

Send Your Content to the Loop!



Michael Mygind,
Marketing Specialist
and Gabriela
Espinosa-McNiel,
Director of Marketing

The Loop newsletter wouldn’t be possible without the regular submissions that we receive from staff! Whether it’s a success story or an event, we’d love to see it! Please send any high-quality pictures (Non-identifying if of clients) and a brief summary to:

gabriela.mcniel@westcare.com
michael.mygind@westcare.com

Program Directory

Administration

Fresno Office

1900 N. Gateway Blvd, Suite 100
Fresno, CA 93727
(559) 251-4800

Services: Management, Administrative Support, Human Resources, Accounting/Billing, Contract Compliance, IT Support, Marketing/Media, Procurement, Creative Services



Treatment and Rehabilitation

MLK Residential

2772 S. MLK Blvd
Fresno, CA 93706
(559) 265-4800

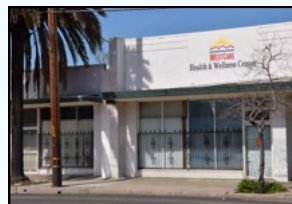
Services: Residential Drug Medi-Cal for Men and Women, Residential Treatment Program for Women and Children (M'ella), Residential Treatment Program for Men and Children: Papa Natal, Behavioral Education And Treatment (BEAT), Withdrawal Management



Belmont Health & Wellness

611 E. Belmont Fresno, CA 93701
(559) 237-3420

Services: Admissions, Adult Outpatient Program



Liberty Plaza (Sober Living)

4605 E. Liberty Fresno, CA 93702
(559) 237-3420 Ext. 20367

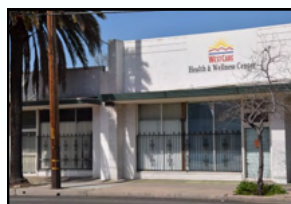
Services: Sober Living for Women



Day Reporting Center

609 E. Belmont Fresno, CA 93701
(559) 237-3420

Services: Drop-in services for Parolees including vocational assistance and linkage to treatment.



Education and Prevention

The Living Room

901 E. Belmont
Fresno, CA 93701
(559) 486-1469

Services: Case Management, Hot Meals Program, Housing Opportunities for Persons With AIDS (HOPWA), Bee HIVE, Free HIV and HCV Testing, Linkage to Medical Care, Social and Group Support Meetings



Bakersfield Residential

2901 S. H Street
Bakersfield, CA 93304
(661) 398-4303

Services: Men's Long-term Residential, Adult Outpatient Program



Richmond Residential

208 23rd St.
Richmond, CA 94804
(510) 216-4601

Services: Men's Long-term Residential (15 Beds), Detoxification Services (10 Beds), Housing and Vocational Services and Linkage to aftercare, as needed



McKinney Plaza (Sober Living)

1388 & 1398 E. Bulldog Ln
Fresno, CA 93710
(559) 237-3420 Ext. 20367

Services: Sober Living for Men



WestCare Adolescent Services

410 E. 7th St, Suite 7
Hanford, CA 93230
(559) 584-8100

Services: Adolescent Outpatient Drug-Free Program



Veterans Services

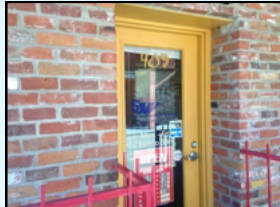
San Joaquin Valley Veterans (SJVV)

Services: Drop-In and Ancillary Services, Supportive Services For Veteran Families (Services provided to Veterans through SSVF include: Short-term case management, legal assistance, housing counseling services and placement assistance, financial planning services, financial assistance for move in, eviction prevention, utilities, transportation, childcare and emergency supplies.)



Fresno

1505 N. Chestnut
Fresno, CA 93703
(559) 255-8838



Hanford

410 E. 7th St
Suites 5 and 9
Hanford, CA 93230
(559) 584-8100



Merced

399 George Drive
Building F
Merced, CA 95341
(209) 722-3501 Ext. 145



Stockton

2291 W. March Lane
Suite C-100
Stockton, CA 95207
(209) 662-6073

Veterans Plaza

119 N. Calaveras
Fresno, CA 93701
(559) 241-8751

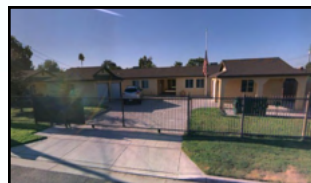
Services: Transitional housing for male Veterans for up to two years, case management, Veterans Safeway to Work Program (VSWP)



HomeFront

3636 E. Eugenia Ave.
Fresno, CA 93725
(559) 266-1169

Services: Transitional housing for female Veterans with/without children for up to two years, case management



Mental Health and Wellness

Crisis Psychiatric Response Services (CPRS)

209 E. 7th St.
Madera, CA 93638
(559) 673-3508



Services: Service coordination to adults receiving services from designated hospital emergency departments within Madera County who are deemed appropriate for an assessment for involuntary psychiatric treatment pursuant to California Welfare and Institutions Code 5150.

Support & Overnight Stay (SOS)

2772 S. MLK Blvd.
Fresno, CA 93706
(559) 512-6802



Services: Provides a safe, supportive environment to spend the night for individuals who arrive at an ER with a mental health condition needing services that don't require a legal hold, Case Management and transportation to ensure client engagement with outpatient mental health services, Linkages to wrap-around services.

SOS Specialty MH Clinic

3636 N. First St., Suite 123
Fresno, CA 93726
(559) 512-6802

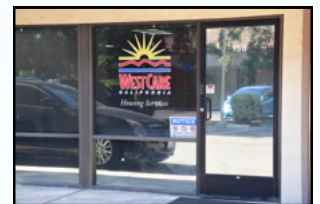
Services: Provides a supportive drop-in environment for individuals referred by Emergency Room Departments with access to support groups, clinicians and case management.



Housing Opportunities

Housing Services

1900 N. Gateway Blvd,
Suite 158
Fresno, CA 93727
(559) 241-8753 Ext. 21230



Services: Assistance with supportive housing to families who are currently or chronically homeless, Project LiftOff, HDAP (Housing and Disability Advocacy Program), Home Sweet Home, Opening Doors to Housing and Wellness, Emergency Solutions Grant (ESG) and SSI/SSDI Outreach, Access and Recovery (SOAR).

Criminal Justice

Specialized Treatment for Optimized Programming (STOP)

Services: Case management, treatment placement in residential, outpatient and sober living, domestic violence education, vocational training, pre-employment, job placement services and transportation from prison to treatment.

Area 1



Chico
2585 Ceanothus Ave.
Suite 170
Chico, CA 95973
(530) 830-1180



North Highlands
4612 Roseville Rd.
Suite 112
N. Highlands, CA 95660
(916) 564-4400



Bakersfield
2901 S. H St.
Bakersfield, CA 93304
(661) 326-0485

Area 3



Fresno
5014 E. University Blvd.
Fresno, CA 93727
(559) 214-0264



Stockton
2291 W. March Lane
Suite C-100
Stockton, CA 95207
(209) 662-6073

Custody to Community Transitional Reentry Program (CCTRP)

Services: Provides treatment services to female inmates (112 in San Diego, 50 in Stockton) who have a minimum of 45 day and a maximum of 2 years left on their sentence. We provide an array of gender responsive trauma informed services including substance abuse, mental health, domestic violence, education, vocational and employment readiness.



San Diego
3050 Armstrong St.
San Diego, CA 92111
(619) 359-8266



Stockton
1609 N. Wilson Way
Stockton, CA 95205
(209) 642-8488

How You Can Support WestCare Online

If you know someone who loves to shop online, they can help WestCare by shopping at **AmazonSmile** (bookmark <https://smile.amazon.com/ch/86-0852629>) and selecting WestCare Foundation. A portion of the purchase will be donated to WestCare at no cost to the shopper.



WestCare is registered with **PayPal Giving Fund**. When shopping on eBay or using PayPal online, users can select WestCare as their charity of choice. Donations can be made by visiting <https://www.paypal.com/fundraiser/105865137050618816/charity/74402>



WestCare is also on **Mightycause**, the online fundraising engine. The organization participates in events like #GivingTuesday. Donations can be made by heading to the following link: <https://www.mightycause.com/organization/Westcare-Foundation>

